

Dianna Stampfler has been entertaining audiences about Michigan's historic lighthouses, agricultural heritage, unique treasures, covered bridges and vintage postcards for nearly 20 years—first as the marketing director for the West Michigan Tourist Association and now through Promote Michigan, the company she launched in 2004.

A professional writer, broadcaster and public speaker since high school, Dianna's programs are lively and upbeat, providing an entertaining spin on historical elements of Michigan's past, blended with pieces of the present, with an emphasis on preserving for the future.

Her freelance writing appears in each issue of Michigan Blue Magazine. She's also been published in Michigan: The Great Beer State, Pure Michigan Travel Ideas, West Michigan Carefree Travel, Michigan HOME & Lifestyle, Grand Rapids Magazine, Grand Rapids Family, Michigan Meetings & Events, Michigan Wine Country, Country Lines, Tasters Guild International Journal, AAA Michigan Living and Lake Michigan Circle Tour Guide, among others.

She was a founding member of the Michigan Culinary Tourism Alliance and sits on the board of the Grand Rapids Downtown Market. Dianna is also a member of the Ferris State University Hospitality Advisory Board and serves as executive director of both the Kent County Hospitality Association and the Michigan Craft Distillers Association. Over the years, she has held memberships in the Great Lake Lighthouse Keepers Association, Michigan One Room Schoolhouse Association and Historical Society of Michigan.

In 2013, Dianna became a Michigan Certified Tourism Ambassador (CTA); in 2015, she received "The Best of Michigan Business" Award as a "One Person Wonder" and in 2016 was presented "The Golden Pineapple Award" from Ferris State University's Hospitality Department.

Dianna has a Bachelor's Degree in Communications (broadcasting) and English (community journalism) from Western Michigan University. A native of Plainwell, she is the mother of two adult children and currently lives in Petoskey.

Current program topics include:

- Michigan's Ghostly Beacons
- Ladies of the Lights
- Circling Lake Michigan: 1100-Miles of History, Arts & Culture
- Made in the Mitten: Savoring Michigan's Rich Agricultural & Foodie History (with food samples)
- Uniquely Michigan
- Bridges to Michigan's Past
- Postcards to Michigan's Past
- Michigan's Winter Playground
- Michigan Tidbits & Trivia

Program fees start at \$250, plus round-trip mileage of 55/cents per mile from Petoskey.

Contact:

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